

## **New Regulations on Gifts from Drug Companies**

Beginning on July 1, 2009, pharmaceutical and medical device manufacturers must adopt and comply with a Massachusetts marketing code of conduct. This code of conduct, located at Mass. Gen. Laws c. 111N, requires manufacturers to disclose payments made to “covered recipients” with an economic benefit of \$50.00 or more. A “covered recipient” is any person authorized to prescribe, dispense or purchase prescription drugs, biologics or medical devices. The disclosed information will be publicly available. For more information on this new law, see the Department of Public Health’s website at [www.mass.gov/dph/pharmamed](http://www.mass.gov/dph/pharmamed). The Massachusetts Medical Society also has information about the new gift regulations on their website at [http://www.massmed.org/AM/Template.cfm?Section=News\\_and\\_Publications2&TEMP\\_LATE=/CM/ContentDisplay.cfm&CONTENTID=30711](http://www.massmed.org/AM/Template.cfm?Section=News_and_Publications2&TEMP_LATE=/CM/ContentDisplay.cfm&CONTENTID=30711).

Note: Right click on the links above to open them in your browser.